



Pauline "Miss Q" Zwane is a young and dynamic entrepreneur and actress. She started her career in the beauty industry at the tender age of 15.

She started her career working for Estee Lauder in 2004 as a beauty consultant. She did makeovers, skin analysis, consultation, promotions and counter sales. She had such a passion and drive to make a name for herself in the industry, she literally begged for the job as she was too young to be legally employed.

This, however, did not stop her. Between juggling a good testimonial in high school and working every weekend, she still managed to be a great achiever and a great example in high school. She obtained countless awards and passed her matric successfully.

She then continued after matriculating and studied health and skin care technology in tertiary. She qualified, obtaining a Beauty Specialist qualification which included literally everything the beauty industry offers; makeup, electrics, skin care technology, facials, massages, diet and nutrition to name a few. She went on to obtain her International (ITEC) qualification in health and skincare.

While studying there, her enthusiastic personality and poised manner attracted her to the modelling and promotions industry. She did some work for Carlsberg, modelled for Rubicon, the Face of Galia campaign and shot an MTN ad for the Ivory Coast under a modelling agency she was under, to name a few.

She also did some charity work for her community. She helped at the Miss Baragwanath beauty pageant for two consecutive years. She was part of the judging panel and volunteered by giving every participant a beautiful face with her makeup services. She assisted in many other beauty pageants in and around Soweto. She helped tremendously at the school where her mother Rebone Zwane was deputy principal. She gave multiple motivational speeches on success and reaching your dreams to grade 7 pupils in preparation for high school. Working with people comes naturally to her.

After graduating she has worked for numerous award winning beauty companies. She worked for Decleor Paris as a counter manager and beauty therapist; she then worked for Isabella Garcia as a telephonic health and skin care consultant. She soon needed a change and wanted to do field work. She worked for Makeover Central as a Sales Executive, with brands including Great Lengths hair extensions, eyelashes, an eco-friendly lice product for kids, and Giffarine. Her main department was makeup. She travelled nationally training professional salons and upcoming makeup artists on makeup.

She was then elected as a Clinique insider for South Africa. Her face appeared on their website. She received monthly products and reviewed them as well as attending counter events. She worked for an American Franchise, Planet Beach Spa as a Sales Executive and helped with the running of the spa. Her role included events, marketing, sales, promotions, consultations. She obtained certificates from their university.

After two years of working there she then decided she wanted to get to understand the industry on an international level. She travelled to London and did case studies on beauty businesses and the approach to the consumer. She did a workshop for one of the leading beauty companies in the world. She was there for just over 3 months.

She came back to South Africa and continued with her businesses. She also briefly worked as an Events Executive for Life Day Spa. She then moved to the award winning Africology Spa at the Maslow Hotel as Spa Operations Manager. It was here that she was inspired to do it alone and decided she was ready to start her own beauty business.

She is a people's person, who has an unflinching belief in her dreams and the importance of working hard to achieve those dreams. She is a young businesswoman and actress, with just over 10 year's experience who believes that the world is hers to conquer.

